

This checklist is designed to be used alongside the [TextileArtist.org](http://www.textileartist.org) tutorial, which can be found at <http://www.textileartist.org/planning-artist-website/>

1 Establishing your website objectives

What are your website goals?

Goal 1

Goal 2

Goal 3

What is your website's mission statement?

Who is your website's ideal target visitor?

2 Choosing a domain name

What are your 3 choices for domain names?

Choice 1

Choice 2

Choice 3

3 Planning the pages of your website

What are the page names for your website?

Page 1

Page 2

Page 3

4 Creating the content for your website

Have you written the content for the following pages?

- Home page
- About page
- Contact page
- Any other pages

For your Gallery page have you...

- Selected the images?
- Divided into sub-galleries?
- Given each sub-gallery a name?
- Written the content for the pages?

5 Preparing the text and images for your website

- Have you created a folder on your desktop entitled 'My website'?
- Is all of your written content in plain text files and stored in the folder?
- Do you know which images you want to use on your website?
- Have you prepared the images for optimal performance on the internet?
- Are your images stored in the desktop folder?

6 Choosing a Wordpress theme

What is the name of the Wordpress theme you have chosen?

7 Planning the colours and fonts of your site

What are the colours you'll be using on your website?

Colour 1

Colour 2

Colour 3

What are the fonts you'll be using on your website?

Font 1

Font 2